

Deadline is January 20, 2012.

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|-----------------|--------|-------|--------|
| YOUR NAME | | | |
| PHONE | | | |
| ADDRESS | | | |
| EMAIL | | | |
| ENTRY #1 | | | |
| TITLE | | | |
| MEDIUM/MATERIAL | | | PRICE |
| WIDTH | HEIGHT | DEPTH | WEIGHT |
| DESCRIPTION | | | |
| ENTRY #2 | | | |
| TITLE | | | |
| MEDIUM/MATERIAL | | | PRICE |
| WIDTH | HEIGHT | DEPTH | WEIGHT |
| DESCRIPTION | | | |
| ENTRY #3 | | | |
| TITLE | | | |
| MEDIUM/MATERIAL | | | PRICE |
| WIDTH | HEIGHT | DEPTH | WEIGHT |
| DESCRIPTION | | | |

MAIL this form, exhibit contract (on back), non-refundable fee, and a CD or external drive with your artwork image(s) to: Hopkins Artstreet, c/o Friends of the Hopkins Center for the Arts, 1111 Mainstreet, Hopkins, MN 55343

CITY OF HOPKINS
1010 1st St S
Hopkins, MN 55343

952-935-8474

www.hopkinsmn.com/artstreet



ART HOPKINS
STREET

CALL for ART

ART HOPKINS
STREET



2011 People's Choice
"Like A Tree, Rooted in the Earth" by Richards D. Poey



2011 Children's Choice
"Shoo-Shoe Train" by Kyle Fokken

CALL *for* ART

DEAR ARTIST,

You are invited to submit work for consideration for the second annual Hopkins Artstreet exhibit! Six pieces of artwork will be selected to be displayed for one year on Mainstreet Hopkins.

WHO is ELIGIBLE?

This juried exhibition is open to established and emerging artists of all backgrounds, working in all media that can withstand outdoor public display. Each eligible artist may submit up to three original artworks. Selected artists will be paid a stipend of \$500 to offset the cost of transporting and loaning their artwork. Artists must be present at the installation of their work.

CRITERIA for ARTWORK

The jurors' goal is to achieve a diverse selection of artwork that is of high quality in both concept and construction and is appropriate for display in a public, outdoor environment. Specific requirements and objectives are:

1. All entries must be original works by submitting artists.
2. Artworks must be durable enough to withstand the elements in a year-long show with minimal maintenance.
3. Works must pose no hazard to patrons, including the sight impaired, physically disabled or children.
4. Works must be appropriate for a family audience.
5. Works must be insured by the artist.
6. Selected works must be ready for installation to concrete slab or pedestal when delivered to site (selected artists will receive more information).

The goal of Hopkins Artstreet is to build a collection that over time will come to celebrate the diverse community and vitality of Hopkins. Special attention will be paid to artworks that are interactive (reflective, kinetic, other) or in another way engage the curiosity and imagination of viewers. Artworks are on loan to the project and remain the property of the artist unless sold.

AWARDS & BENEFITS to PARTICIPATING ARTISTS

- People's Choice Award: \$300
- Children's Choice Award: \$300
- Purchase Award: A panel of jurors may choose one of the pieces for purchase for the Artstreet permanent collection.
- All pieces will be actively marketed for sale (Artstreet retains a 25% commission on sold pieces).
- Participating artists receive excellent exposure as the loaned artworks will be placed in high traffic areas and promotional efforts will be ongoing.

HOW do I APPLY?

Complete the attached 2012 application form and contract and send with up to 3 digital images per artwork (high res jpeg files, 1MB max each, on CD or external drive) and your \$25/artwork non-refundable application fee, made payable to Friends of the Hopkins Center for the Arts, to:

Hopkins Artstreet
c/o Friends of the Hopkins Center for the Arts
1111 Mainstreet
Hopkins MN 55343

The entries will be reviewed for completeness and forwarded to the selection committee comprised of area artists and residents.

QUESTIONS?

For more information on Hopkins Artstreet, please visit www.hopkinsmn.com/artstreet/. You may also submit questions about this project or procedures via email to kelperum@hopkinsmn.com.

Thank you in advance for your participation!

DATES

Friday, January 20, 2012
Entry Deadline (postmark deadline; no exceptions)

February 24, 2012
Notification of selections

Friday, May 18, 2012
Delivery and installation of artwork & artists reception

Saturday, September 15, 2012 (tentative)
Award winners announced

May 2013 (date TBD)
Pick up of unsold artwork

ART
STREET
HOPKINS

EXHIBIT CONTRACT PLEASE READ CAREFULLY.

This is an agreement between the HCA, the City of Hopkins and _____ (artist) concerning display of artwork(s) during the 2012 exhibit.

The artist certifies that his/her artwork is original and available for purchase. The artist certifies that works are soundly and professionally constructed of durable and sturdy materials, have no breakable or easily damaged parts or pieces, are suitable for outdoor public display, are constructed in a way which will not cause safety or liability problems, and will require no maintenance during the twelve-month exhibit period. The artist is responsible for securely attaching 3-D works to a durable steel base or mounting plate in order for the piece to be welded or bolted to a metal pedestal or a concrete slab.

The City of Hopkins is responsible for securely installing all artwork but will not provide insurance coverage on the works. The City of Hopkins reserves the right to make all installation/placement decisions and to make emergency repairs to works (artwork only, bases not included) when necessary. The HCA and the City of Hopkins will retain a 25% commission for any artwork purchased during the exhibit period or as a direct result of this exhibit.

The artist agrees to deliver the artwork(s) for installation to Hopkins, Minnesota, by 5 pm, Friday, May 18, 2012; specific location TBA. All works are committed to the HCA and the City of Hopkins for the duration of the exhibit (approximately one year).

Signed _____
by or for artist

Date _____

Signed _____
for the HCA and City of Hopkins

Date _____

No fragile artworks or pieces under 18 inches tall will be accepted.

HOPKINS ARTSTREET is an ongoing program established in 2010 to showcase original art works in an accessible setting. A collaboration among the City of Hopkins, the Hopkins Business & Civic Association and the Friends of the Hopkins Center for the Arts, this project is part of a long-term vision for incorporating public art into Hopkins and enriching the lives of its residents and visitors.

This project is made possible, in part, by funds provided by the Metropolitan Regional Arts Council through an appropriation by the Minnesota Legislature.